

# Comtrade Software Partner Program

Comtrade Software have been used to monitor and manage thousands of Nutanix, F5, and Citrix environments. And they have been sold through satisfied partners around the world for over a decade. Now it's your turn to succeed by joining Comtrade's partnership program and adding management solutions to your portfolio.

## Grab Your OpportunITy! Become Our Partner!

The Comtrade Partner Program has been created to help you expand your business by creating new opportunities, improving your products portfolio with innovative integrated solutions, and gaining competitive advantage by receiving a wider spectrum of knowledge and experience.

With exclusive access to our special technical resources that include on-line and live technical trainings, marketing materials, and access to senior product technicians, you will always be a step ahead of your competitors. Also, our deal registration program allows you to win against your competition regardless of the size of your business.

Comtrade Software products help organizations effectively integrate their existing datacenter technologies to increase availability, performance, and security of their business applications, so you can easily increase your existing market of opportunities and deal size. With Comtrade, you are not selling only core datacenter technology, you are selling the complete solution that connects to customer's already established foundations.

## Choose the Right Program for You



## SILVER PARTNER

We make it easy for you to get started with our 3-Tier Partner Program.

### Benefits

- Attractive base discount:
- Deal registration (additional discount for registering a deal)
- Free access to latest marketing collateral, sales presentations
- Free access to online webinars
- Free access to competitive analysis
- Free access to online training for starters
- One-on-one live webinars for each management product
- Support from our technical experts to help you close your deals
- Company name and logo on Comtrade's Partner web page as an Authorized Partner
- NFR licenses to set up own demo environment

## Benefits of Partnering with Us

- Your product portfolio extended with top management solutions
- Attractive base discounts
- Participation in Lead distribution program
- Deal Registration
- Advisory reward
- Free access to marketing collateral, sales presentations
- Free access to online webinars
- Free access to competitive analysis

## GOLD PARTNER

After you have sold over 75,000 USD in a given year and closed more than 5 Comtrade deals in a calendar year you can be invited to move to the next level and become a Preferred Partner. At this point you will have enough knowledge to run the business on your own, but of course we will be there to help you promote the products to your customers.

### Benefits – same as Authorized level plus

- Higher deal registration discount
- Special rates for support
- Participation in Lead distribution program
- Company name and logo on Comtrade's Partner web page as a Gold Partner

## PREMIER PARTNER

Reaching Premier Partner status is an exclusive opportunity that rewards you for your commitment to our common goals – Sales, Quality, Trust, Experience. After closing more than 200,000 USD in business, close more than 5 Comtrade deals in calendar year and have 2 in-house experts you can be asked to join Premier Partner Program to receive additional benefits.

### Benefits – same as Silver level plus

- Highest deal registration discount
- Company name and logo on Comtrade's Partner web page as a Premier Partner
- Membership in Partner Advisory Board group
- Co-hosting special events

Contact **Jason Gradel** ([jason.gradel@comtradesoftware.com](mailto:jason.gradel@comtradesoftware.com) or +1 (714) 376 7846) to get more details about the program, to sign up or to schedule a demo of the products.

### Contact us

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**//ABOUT COMTRADE SOFTWARE/** Comtrade Software is a recognized leader in enterprise application and infrastructure management for heterogeneous, multi-vendor environments. Our software product line delivers strong, immediate value for customers and includes best in class solutions to ensure availability, performance, and security of Nutanix, F5, and Citrix. [www.comtradesoftware.com](http://www.comtradesoftware.com)

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